

# What is Fair Trade?



"Trade is one of the most powerful forces linking our lives, and a source of unprecedented wealth. Yet the benefits are not being shared by all: millions of the world's people are being left behind."

- Oxfam International

"The West really has to understand that Africans don't want aid, they need aid, and what Africa desires and what (it) deserves is trade as a route out of their present difficulties."

- Bono, U2

At present the majority of the world's coffee, tea, cocoa, sugar, cotton and many other crops are grown in some of the world's poorest countries. Although this should provide a source of income for these communities, market forces mean that huge multi-national corporations often pay these farmers less than they need to survive. This contributes to the cycle of poverty and subjugates future generations to dependence on aid.

Fair Trade sets a minimum "fair" pay rate which ensures these farmers can securely earn enough money to feed, clothe and educate their families as well as develop their business and reduce their own poverty. In addition, Fair Trade organisations must contribute to social development projects in the developing community.



When you buy coffee, tea or chocolate from The Fair Trade Coffee Company, you are not only providing a fair wage for everyone from the tree to the cup, you are also supporting training in education, health, agriculture, administration and other skills in global communities.

The Fair Trade Coffee Company is unique in that every cent of profit goes towards Palms Australia, an agency that sends skilled volunteers to developing communities to assist reduce poverty. Currently, Palms volunteers are training locals in areas such as the Pacific, Africa and Asia.

For more information or to order supplies for your home or office, visit [www.fairtradecoffeecompany.com.au](http://www.fairtradecoffeecompany.com.au) or our café at 33 Glebe Point Rd, Glebe or contact Palms Australia on (02) 9518 9551.



The Fair Trade Coffee Company  
 33 Glebe Point Road, Glebe 2037  
 www.fairtradecoffeecompany.com.au

Post, fax or phone your order to:

Palms Australia  
 PO Box 976, Glebe NSW 2037  
 ph: (02) 9518 9551 fx: (02) 9518 9550  
 www.palms.org.au



Coffee Type	Size	Quantity				Cost p/unit	TOTAL
		Whole Beans	Plunger	Espresso	Total		
Fair Trade Organic Blend	250g					\$11.90	
	1kg					\$37.90	

PNG Fair Trade Organic	250g					\$11.90	
	1kg					\$37.90	

Swiss Water Decaffeinated	250g					\$13.90	
	1kg					\$40.90	

TOTAL COSTS							
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Shipping and Handling (under 4kg add \$10 - over 4kg free)		
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TOTAL AMOUNT		
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Please forward the above order to:

Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb/Town: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Contact phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please tick one:

I enclose a cheque for the total amount specified above, made payable to **Palms Australia**

OR Please charge my Credit Card for the amount owing:

Visa  Mastercard

Name on Card: \_\_\_\_\_

Number: \_\_\_\_\_

Expiry Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_

Signature: \_\_\_\_\_